

Accredited by AACSB International The Association to Advance Collegiate Schools of Business

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#### IV. COURSE OUTLINE :

- I. FOUNDATIONS OF FINANCIAL PLANNING
  - A. *Chapter 1: Understanding the Financial Planning Process*
  - B. *Chapter 2: Developing Your Financial Statements & Plans*
  - C. *Chapter 3: Preparing Your Taxes*
  
- II. MANAGING BASIC ASSETS
  - D. *Chapter 4: Managing Your Cash & Savings*
  - E. *Chapter 5: Making Automobile & Housing Decisions*
  
- \*First Exam                      ***TBD***
  
- III. MANAGING INSURANCE NEEDS
  - F. *Chapter 8: Insuring Your Life*
  
- IV. MANAGING INVESTMENTS
  - G. *Chapter 11: Investment Planning*
  - H. *Chapter 12: Investing In Stocks and Bonds*
  - I. *Chapter 13: Investing in Mutual Funds, Exchange Traded Funds & Real Estate*
  
- V. RETIREMENT
  - J. *Chapter 14: Planning for Retirement*

\* Second Exam                      ***TBD***

\*This outline is subject to revision during the course of the semester.

## VIII . EVALUATION AND GRADING PROCEDURES:

Grades will be determined as follows:

Exam1	25%
Exam2	25%
Reading Quizzes / Homework	25%

able to show exceptional reason why she or he could not complete the assignment at the  
VFKHGXOHG WLPH ,W LV WKH VWXGH QW of the VSRQVLE L  
circumstance.

Financial Planning Projects: At the end of each unit there will be a case study for the  
student to complete. Each case

## X. ACADEMIC HONESTY POLICY :

Murray State University takes seriously its moral and educational obligation to maintain high standards of academic honesty and ethical behavior. Instructors are expected to ensure that work submitted by students is authentic and the result of their own efforts, and consistent with established academic standards. Students are obligated to respect and abide by the basic standards of personal and professional integrity.

### Violations of Academic Honesty include:

*Cheating* - Intentionally using or attempting to use unauthorized information such as books, notes, study aids, or other electronic, online, or digital devices in any academic exercise; as well as unauthorized communication of information by any means to or from others during any academic exercise.

*Fabrication and Falsification* - Intentional alteration or invention of any information or citation in an academic exercise. Falsification involves changing information whereas fabrication involves inventing or counterfeiting information.

*Multiple Submission* -

that actions have taken place that may be in violation of Murray State University Non-Discrimination Statement, this process must be suspended and the matter be directed to the Office of Equal Opportunity. Any appeal will be forwarded to the appropriate university committee as determined by the Provost.

For this class, students caught being academically dishonest will receive a ZERO on the assignment in question. If another instance of academic dishonesty occurs, the student will automatically FAIL the course. If the disciplinary action results in the awarding of a grade of E in the course, the student(s) may not drop the course.

#### XI. NON-DISCRIMINATION POLICY STATEMENT:

Murray State University endorses the intent of all federal and state laws created to prohibit discrimination. Murray State University does not discriminate on the basis of race, color, national origin, gender, sexual orientation, religion, age, veteran status, or disability in

## ASSURANCE OF LEARNING

***Bachelor of Arts in Business (BAB) and Bachelor of Science in Business (BSB) programs:*** Graduates of the Bachelor of Arts in Business (BAB) and Bachelor of Science in Business (BSB) programs shall be able to:

### Goal 1: Fundamental Knowledge

¾ Demonstrate a fundamental knowledge of the core business disciplines.

### Goal 2: Problem-Solving and Decisionmaking

¾ Demonstrate effective problem solving and decision making skills in business situations.

### Goal 3: Information Technology

¾ Apply information technology tools appropriately in the analysis of business problems.

### Goal 4: Ethical Issues

¾ Perform a structured analysis of ethical issues in business.

### Goal 5: Global and Multicultural Dimensions

¾ Demonstrate knowledge of the global and multicultural dimensions of the modern business environment.

### Goal 6: Oral and Written Communication

¾ Communicate effectively in oral and written formats.

### Goal 7: Foreign Language **Bachelor of Arts in Business Programs Only**

¾ Understand, speak, read, and write a second language at the intermediate level.